

# YOUR COLLEAGUES MIGHT BE OK WITH AN UNCLEAR IMAGE OF YOUR EMPLOYER BRAND. YOUR CANDIDATES SURE WON'T BE!

The Global JobBoard equips the existing recruiting system with a highly functional front end and allows candidates to intuitively search for the right job postings in a way that conforms with the corporate design even across multiple applicant management systems.



## **BENEFITS**

- ✓ Bundling all job postings from various systems
- $\checkmark$  Depicting all job postings in line with your corporate identity
- ✓ Guaranteeing a consistent candidate experience
- ✓ Improved awareness of all company locations







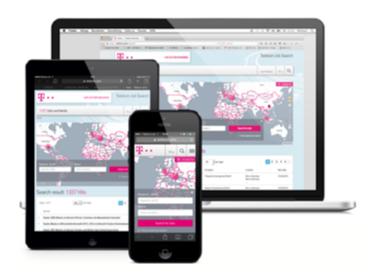


### YOU INVEST A LOT OF YOUR TIME AND RESOURCES IN THE CANDIDATE EXPERIENCE. JUST TO LET IT GO AT THE CRUCIAL MOMENT?

Your career website is the lynchpin for all your personnel marketing measures. The applicant management software in the back office is designed to reduce manual administrative work and support internal processes. The BeeSite Global JobBoard now offers outstanding premium job searches while avoiding media breaks, and allows candidates to gain standard insight into your employer brand.

#### AN OVERVIEW OF THE MOST IMPORTANT FEATURES

- · Optimised for mobile use with a responsive and adaptive design
- Central job search across all locations
- Premium functions like vicinity search, automatic completion of words, similar job offers, and much more
- Search results appear within a few seconds even when handling large amounts of data
- Direct forwarding to the application form of the respective applicant management system
- Reliable processes, existing workflows, and existing HRM systems can be retained
- Harmonising all data from various HRM or application management systems to be portrayed in a standardised career portal
- HR-XML interfaces for data import and export
- APIs for thorough integration into your career website(s)
- Online services to provide individual modules in external systems



## ADDITIONAL MODULES AND SERVICES

- · Map for location and job search
- · Online application in your company's own look & feel/design
- Multi-posting in about 100 job platforms including the German Federal Employment Agency, XING, LinkedIn, Twitter and Facebook, with customised quality control
- Design and implementation of your entire career website



## MILCH UND ZUCKER

It is not possible to pigeonhole us: we are a software producer, agency, SaaS provider and strategy consultant all at the same time.

The combination of emotional and rational thinking is deeply anchored in our minds.

No matter what your challenges are: we are passionate communicators, developers, consultants and problem solvers when it comes to employer branding, recruitment, talent management and talent relationship management. How do we want to be remembered? As being seriously creative and creatively serious.

EXPERTISE ADD-ON

On the market since 1998; approximately 100 employees Operator of www.jobstairs.de – The Top Company portal with 35,000 job postings each day from Germany's most attractive employers

CONTACT

Telephone: +49 641 300 20 500 Email: sales@milchundzucker.de

milch & zucker – Talent Acquisition & Talent Management Company AG

Gießen · Hamburg